



Support for production investments in large enterprises in the Stara Zagora region



Amount of grant funding: from BGN 1 million to BGN 20 million, representing:

- 60% for investment costs in the regions of Stara Zagora, Haskovo, Sliven, etc.;
- 70% in Elhovo, Tundzha, and Yambol;
- 45% for renewable energy sources (RES) and heat pumps;
- 30% for battery storage systems;
- 100% of the costs for developing a business plan and investment project, in accordance with the Spatial Development Act.

The maximum amount of the requested grant funding for an individual project proposal must NOT exceed 20% of the applicant's average annual net sales revenue for the three-year period 2021-2023.



Who can apply:

- Large enterprises (≥ 250 employees, including affiliated companies) with operational production and/or logistics facilities/parks located in the municipalities of Stara Zagora, as well as Nova Zagora, Yambol, Simeonovgrad, Harmanli, Topolovgrad, Dimitrovgrad, Haskovo, Elhovo, Sliven, and Tundzha.
- Applicants must have generated a minimum of BGN 1 million in total net sales revenue over the period 2021-2023.



Eligible activities and expenses:

- Investments in tangible and intangible assets;
- Investments in the production of electricity from RES, heat pumps, and battery energy storage systems;

- Construction and installation works for initiating a business activity different from the current one within the same enterprise;
- Services: Development of a business plan; Preparation of an investment project in accordance with the Spatial Development Act; Organization and management of the project proposal; Information and publicity related to the project proposal.



Project quality evaluation criteria:

- Number of new jobs created as a result of the production investment (production/provision of the respective product/service);
- The project involves the production of energy from renewable energy sources, with a specifically planned annual energy output;
- The project includes the hiring of workers from the coal mining and energy production sectors;
- The applicant enterprise owns tangible fixed assets (machinery, facilities, equipment) operating within the Stara Zagora region.

Project implementation duration: 30 months, but no later than 31 December 2029.

Deadline for submission of project proposals: 28.11.2025



Contacts:

Our consulting team has the necessary experience and knowledge to assist you in preparing the required documents, applying and reporting.



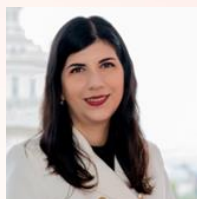
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See how we can support you

Request a free consultation