

Grant procedure 'Diversification and adaptation of small and medium-sized enterprises to the economic transition'

Grant amount: Up to 1 million BGN, which can represent up to 100% of the eligible costs depending on their type and the chosen financial aid scheme.

Who can apply: Micro, small, and medium-sized enterprises (SMEs), including startups in the regions of Pernik, Kyustendil, and Stara Zagora, as well as in the municipalities of Nova Zagora, Yambol, Simeonovgrad, Harmanli, Topolovgrad, Dimitrovgrad, Haskovo, Elhovo, Sliven, and Tundzha, incl. startups; optionally with a partner municipality, technology cluster, business association/chamber, higher education institution, or economic development agency.

Eligible project activities:

- Production investments aimed at increasing employment and improving competitiveness (mandatory activity).
- Construction and installation works related to investments for the diversification of SMEs.
 Diversification of production when the product has not been produced in the enterprise before the investment for which the application is made.
- Services in the field of:
 - Promoting entrepreneurship and supporting startups, including through consulting services for entrepreneurs – legal, administrative, marketing, business planning, financial, product design, etc.
 - Providing specialized training in the economic activities for which support is requested under the procedure.



- Building and developing partnerships and promoting the transfer of knowledge and skills, supporting activities to promote and expand the activities of enterprises such as: participation in specialized national/international exhibitions; participation in forums, conferences, including international ones, etc.
- Qualification and training for acquiring specific knowledge, support for technological and new types of skills and specialization of personnel.

Focusing solely on activities from the services group is not allowed.

Eligible costs:

- Acquisition of machinery and equipment representing tangible fixed assets;
- Acquisition of specialized software for the production process, representing intangible fixed assets;
- Costs for construction and installation works related to investments for the diversification of SMEs;
- Costs for renting work premises up to 10% of the total eligible costs of the project;
- Costs for purchasing land up to 10% of the total eligible costs of the project;
- Costs for services necessary for the development of new products/services up to 20% of the total eligible costs of the project;
- Costs for training the applicant's employees in connection with the investment made under the project;
- Costs for technical assistance in support of startups.

Limitations:

The project proposal is not allowed to be implemented simultaneously in the Southwestern region and outside it.

Duration of project implementation: not later than 31 December 2029

Application deadline: 15.05.2025



Our consulting team has the necessary experience and knowledge to assist you in preparing the required documents, applying and reporting.

See how we can support you

Request a free consultation

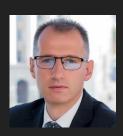


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