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Innovation & Creative Thinking Workshop

The main objective of this workshop is to stimulate and make participants to think differently and learn the techniques required to think creatively towards innovating; it helps participants believe that they can challenge the status quo at their organization with ideas and add more value by doing things better.

This can be achieved by making participants understand and realize that innovation is a necessary requirement for competitive advantage, not an option. Creative thinking is a skill and there are techniques to use to develop this skill that will be delivered in this workshop.

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Agenda

Part 1

Why innovate? - Understanding innovation
Challenges for innovating in the 21st century – The age of acceleration
Innovation as a competitive advantage - Aligning Government Vision & Organizational innovation
Risks and the management of risks in the 'ideation' process
Obstacles towards innovating - Practice
Recognizing and avoiding mental blocks and mindsets
De-brief – The Critical Success Factors for innovation

Part 2

Disruption & Industry challenges
Culture and its importance in innovation
Sharing – "The chance favors the connected mind"
Theoretical approaches – Models
The importance of the process within the organization

Part 3

The link between creative thinking & innovation

- The differences between creativity & innovation
- Capabilities Based Innovation - Practice
- From problem to solution - Practice
- Systematic Inventive Thinking - Practice
  - Subtraction
  - Multiplication

Organizational focus - practice
Sharing ideas and collaborating for the organization
Avoiding quick judgement
Sum up - Main takeaways

Who should attend?

Any professional interested in innovation and how to become more innovative, and think creatively

Benefits of attending:

- Get inspired to think differently
- Learn techniques to think differently that could be applied daily
- Understand how to generate ideas
- Become able to understand how to overcome obstacles in your areas
- Become supportive to innovation and “changes” in general with your teams
- Understand how to screen ideas & implement them

Register at: bg_pwcacademy@pwc.com and/or +359 894 333 058

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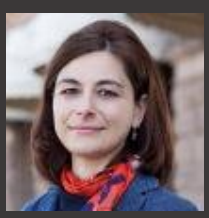
Lecturer:

Dr. Constantine “Dino” Kiritsis

Award winning Entrepreneur, Author Professional Trainer

Dino is an inspirational professional who has delivered over 15,000 hours of professional qualifications and corporate training in the past 20 years in over 40 countries globally. Dino has developed the curriculum, methodology and mapping procedure for PwC’s Mini MBA programme being offered globally by PwC Academies.



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