



Carbon footprint measurement and disclosure

European regulation, finance providers and major customers are starting to request information on carbon footprint of a company or its products. Join this PwC's Academy training to learn what are the components of carbon footprint, how to calculate and how to decrease it.

During this PwC's Academy training, you will learn about the following topics:

- Greenhouse Gas emissions – what are they and how to measure them:
 - scope 1 (direct emissions)
 - scope 2 (indirect energy-related emissions) – location vs. market-based method
 - scope 3 (other indirect emissions) – downstream, upstream
- Emission factors, CO2 equivalents
- Company carbon footprint
- Product carbon footprint
- Carbon neutrality vs. Net Zero – offsets and compensations
- Carbon footprint measurement and reporting standards – GHG Protocol, ISO 14064, ISO 14067, CDP
- Carbon footprint calculation – phases, boundaries
- Decarbonisation – SBTi, goals and means of reduction

Training information:

Date: 18 April 2024

Time: 10:00 – 18:00 EEST

Duration: 1 day

Format: Live online

Language: English

Price: 494 EUR (excl. VAT)

Our tutors:



Martina Rozkošná

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Martina is a senior consultant with five years of experience in the environmental private sector, focusing mainly on waste management, sustainable development, circular economy, water and air protection. In the ESG team, her main area of expertise is carbon footprint calculations, from setting up an individual scope of calculations for each client to calculating the emissions of each scope and creating an inventory report.



Josef Novotný

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Josef is a consultant in the Sustainability Services department. He is currently focusing on ESG reporting according to the GRI standard and calculating the carbon footprint of both the company and the product. He has experience in data analysis, creating stress scenarios and preparing various client reports. He has been cooperating with Czech and foreign universities for a long time.

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