Opportunities and limitations of Enterprise Blockchain

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Training objective

Blockchain is one of the latest technology buzzwords, and a highly divisive topic among IT and business experts. Nevertheless, more and more companies are exploring its potential applications. What is the business potential and what is of questionable benefit? Among other things, our training aims to:

- Familiarise participants with the basics of blockchain technology, tokenization and digital asset management, their potential, and most important limitations;

- Provide an overview of the current state and future of legal and cybersecurity compliance;

- Demonstrate the role this technology can play in the creation of business value, and the principles that should guide the planning of a well-established use case;

- Highlight the pitfalls and success factors of blockchain projects.

Who is it for?

The training is recommended for professionals who work in the fields of digital business management, innovation or technology compliance in a corporate environment, in a managerial capacity, or for anyone who wants to gain a comprehensive understanding of the potential and limitations of blockchain.

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Topics

Part 1: Overview of blockchain and digital assets

- Blockchain and digital assets: where do the two concepts diverge?
- Demonstration of blockchain technology through practical exercises (consensus mechanisms, different platforms, smart contracts, oracles, etc.)
- Introducing the blockchain ecosystem (from planning to value creation)
- The fundamentals and evolution of digital assets based on blockchain, including the most prominent tokenization models

Part 2: Enterprise blockchain: opportunities and limitations

a) Use case planning

- Best practices, and joint planning with participants through practical examples
- How to integrate blockchain-based solutions into traditional business operations
- The steps, critical issues, success factors and pitfalls of use case planning
- Demonstrating the business model for technology solutions

b) Compliance

- The current legal environment supporting the corporate adoption of blockchain technology, and plans for future regulation; key provisions of MiCA (Markets in Crypto-Assets) and their background. The training is not aimed at providing an overview of the financial sector regulation of cryptocurrencies.
- The potential of smart contracts and their practical application, focusing on their functioning, standardisation, and cybersecurity compliance.

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Training information

Date: 22 September 2023
Duration: 8 hours (10:00-17:30 EET)

Part 1: Overview of blockchain and digital assets (120-150 min.)
Part 2: Enterprise blockchain: opportunities and limitations (240 min.)
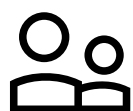Use case planning (120 min.)
Compliance (2x60 min.)

Format: Live-online event

Price: 450 EUR (excl. VAT)

Registration: <u>Here</u>

More information on:
<u>bg_pwcacademy@pwc.com</u>

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