



Simplified Controlling for Banks

Nowadays, in the world of fast digital evolutions and new products development, financial institutions are challenged to keep up the pace with the competition. In order to be able to grow in their market share, banks need to continually perform analyses on the segments/products that can bring revenue and added value. Analyses by chart of account are outdated and controlling professionals are challenged to create profitability analyses that are based on proper allocation of revenue and costs. Manual work in excel is time consuming, human mistakes are triggered by strict and short deadlines while learning digital skills becomes a “must have” necessity for every controlling professional.

The purpose of the programme is to show leading banking practices used by controlling functions covering topics of various profitability analyses, dashboards, management reporting, and finally, efficient planning processes, all supported by digital technology examples using Power BI and Robotic Process Automation (RPA). This three-module webinar is an absolute must for any controlling professional interested in streamlining their business processes, reducing costs, and improving overall efficiency.





Key benefits for the participants

After completing this programme, participants will get an understanding about the latest trends, tools, and technology importance. Participants will further benefit on how knowing digital skills can transform controlling function by automating repetitive and time-consuming tasks. Our panellists will guide you through the benefits of implementing RPA in controlling functions and will demonstrate how it can strengthen bank's operations.

The three-module concept will acknowledge participants with common practices of management reporting on the banking market including hints and methodology for automation of revenue and costs' recognition used for profitability purposes. Furthermore, participants will be shown how to use technology skills in order to enhance costs' allocation, an efficient profitability report by business line that is reconciled with the accounting, and to calculate metrics (RWA, capital adequacy allocation, calculation of ROE).

There is a very well-known saying: "The higher, the simpler". Many times, finance professionals find themselves at the crossing of the level of information that needs to be delivered to the Managing Board. In this programme the participants will get insight into useful Power BI dashboards practices used for efficient and effective management reporting that contain all relevant information.

Finally, planning processes can be time consuming and heavy to handle as they are governed and consolidated mostly manually in excel. Therefore, our panellist will share some technology shortcuts to the efficient planning process and automation options to achieve wanted results on time, thus minimising errors and improving data accuracy.

Join us for an exciting three-day expert-led presentations and hands-on workshops that will provide you with a comprehensive understanding of connection between controlling and automation, network with like-minded professionals, and gain an incredible opportunity to discover the game-changing potential of digital technology in controlling function.





Modules



Module 1. Allocation of costs and profitability analysis

In this module the focus will be on methodology and practical examples of prerequisites for building, reporting and executing various profitability analyses. Comprehensive overview including proposals for quick win automation will cover following topics:

- Difference between profit and cost centres
- Revenue and cost allocation methodology
- Importance of Fund Transfer Price (FTP) in profitability
- Calculation of profitability by segments

Module 2. Successful management reporting

Topics covered in this module will go beyond just preparation of reporting. Practical examples shown will cover how to present results for the audience and users through dashboards prepared in Power BI including possibilities of optimization and automation through following topics:

- Reconciliation of accounting and management reporting
- Level of data necessary for management reporting
- Monthly management result presentation deck and dashboards
- Analyses by branches
- KPIs
- Ad-hoc analyses

Module 3. Streamlined planning process

Planning exercise can be many times perceived as a process that will end up with an arbitrage whereas it can leave participants with the feeling that the time spent on it was useless. By using technology solutions there are some planning process' leading practices that will be covered in this module and that can help controlling professionals to speed up governance, preparation and presentation of the results achieved.

- Initiation and governance of the planning process
- Parties involved and owners of data
- Preparation of automated templates
- Input data sanity check-up
- Consolidation model – accounting view
- Profitability model – management view



Who is it for

This programme is ideal for finance controllers/managers/professionals, accountants, financial analysts, internal auditors but also CFOs and finance directors, and all others interested to learn more about latest “must have” technology changes in controlling function in banks.



Dates:

11, 18, 25 May 2023; 10am - 4pm EEST

Language:

English

Fee:

700 EUR (exl. VAT) per person

Format:

Live online

Registration:

send us email to bg_pwcacademy@pwc.com or register [here](#)

Renata Pentek, MBA



Renata joined PwC Croatia as a Future of Finance Manager after gaining 25+ years of strong business acumen and integrity in finance topics, of which past 15+ years in the FS sector. Renata is highly proficient in formulation, implementation and management of all aspects of monthly reporting and consolidation, planning processes, costs optimization, capital requirements, asset and capital expenditure, and various profitability analysis for banks including Fund Transfer Price (FTP).

Renata is also a certified NLP (Neurolinguistic Programming) trainer and her passion, apart from controlling, is directed to self-awareness, reputation and communication with peers. Her passion is also teaching and holding presentations. For the past few years, she has been regularly conducting webinars and seminars on the topics from both areas, controlling function in banks and NLP.

Matej Križnjak



Matej is a Digital Process Automation Manager at PwC Croatia and an experienced IT Solution Architect in the fields of process standardisation and automatization with multi year experience in commercial IT projects, in the domestic and international domain. Matej in his career worked as Automation Developer, .NET, SharePoint developer and team lead and solution architect for various automation projects.

He was responsible for leading one of the biggest projects of process automation in Croatia, and as well participated in many projects of implementing BPM systems, chatbots, custom development applications and RPA solutions in various industries (Oil and Gas, Banks, FMCG, finance, and accounting companies).