

New generation starts in
October 2022

PwC's Academy

Designed for Professionals by Professionals

PwC's Business Coaching Diploma

**Comprehensive coaching course
accredited by two international
coaching associations:**

ICF & EMCC

Our beliefs



Coaching promotes a systemic approach to the client's experience, taking into account business context, organisational culture as well as personal values and motivation.



Coaching relationship is a confidential alliance between a coach and client formed with the purpose of supporting clients in reaching desired outcomes in work and life.



The coach knows that resources and solutions lie within the client and serves as a facilitator of the process of self-discovery and empowerment.

We invite you to join the course!

PwC's Academy would like to invite you to participate in the coaching course **Business Coaching Diploma**. The aim of this course is to provide essential knowledge and leadership coaching skills. Allowing all who wish, to continue their journey and become a qualified, professional coach.

Who it is for

The course is suitable for leaders, managers, HR professionals, business skills trainers, counsellors, consultants, psychologists, educators and **everyone who is interested in coaching, personal and professional development.**

The mission of this programme is to grow the awareness of the benefits of coaching and contribute to building coaching cultures within organisations. As the internal coaching trend is emerging we aim to significantly support Senior Leaders and HR professionals to go through this transformational journey.



Programme accredited by:



Programme benefits

Business Coaching Diploma is an accredited coach training course consisting of:

15 in-person training days

using a variety of coaching techniques and tools

Mentoring/supervision

- 3 individual mentoring sessions
- 7 group supervision sessions

Experiential learning

participants will get a lot of practice in pairs and triads

Practice and feedback

5 observed coaching sessions with feedback

Individual coaching

Three 1x1 coaching sessions with a professional coach

Final exam

- Theoretical test
- Practical (oral) exam

Workshop part of the course is diverse in terms of the learning methods and consists of interactive lecture, discussion, demonstrations of various coaching tools, exercises in pairs and groups, case studies, group supervision/mentoring.

Upon successful completion of the course, participants receive 2 certificates:

01. Issued by PwC's Academy Poland, confirming completion of 156 course hours **approved by ICF as Approved Coach Specific Training Hours (ACSTH)**

02. Issued by PwC's Academy Poland, with **European Quality Award (EQA) European Mentoring & Coaching Council (EMCC)** quality mark

The condition for obtaining this certificate is to document at least 36 coaching hours with external clients (paid or pro-bono)



Upon completing the course, participants may apply for **individual coach certification:**

- **Associate Certified Coach (ACC)** or **Professional Certified Coach (PCC)** with the ICF through the simplified ACSTH path or/and
- **European Individual Accreditation (EIA)** with the EMCC through a simplified path

Programme structure

Mindset

Introduction & building a coaching mindset

Module 1

Building the coaching relationship

- Basics of a coaching relationship in business
- Developing the coach's consciousness
- Communication styles in coaching
- Building the client's self-awareness

Module 2

Designing the future

- Setting goals
- Balance of resources
- Action planning

Module 3

Releasing and exceeding one's potential

- Working with beliefs
- Innovation – coming out of the box
- Alternative approaches in working with the client (eg. Gestalt coaching)

Module 4

Building satisfying relationships

- Coaching techniques for forming effective business relationships
- Releasing internal motivation

Business Coaching Diploma

brings together a variety of coaching techniques and tools that can be used by professional coaches as well as business professionals in their day-to-day work of managing teams.

Participants will attain a high level of coaching skills and know-how both in a business and private life environment.

Our trainers are coaching enthusiasts with many years of experience in business settings.

All hold internationally recognized advanced coaching qualifications:

- **MCC – Master Certified Coach**
- **PCC – Professional Certified Coach**
- **ACC – Accredited Certified Coach**

After the course, participants join the community of **BCD Alumni in CEE**, with such additional benefits as:

- ✓ Group mentoring sessions
- ✓ Peer-to-peer meetings
- ✓ Networking events
- ✓ Membership in closed social media groups
- ✓ Special training and conference discounts

Join us and become a professional coach!

Course schedule

Mindset	October 13 and 15, 2022
Module 1	November 10 and 12, 2022
Module 2	December 15 and 17, 2022
Module 3	January 19 and 21, 2023
Module 4	February 9 and 11, 2023
Exam	TBA

Early bird: €3.500 (excl. VAT) for registrations until 15 September 2022

Full program fee: €3.800 (excl. VAT)

Possibility to pay in 3 instalments.

No of participants limited to 12.

For more information and registration please contact:

Mario Mihaylov, PwC's Academy
mario.mihaylov@pwc.com
+359 (0)894 333 058

We invite you to take this transformational journey with PwC's Academy, after which, according to our graduates, nothing is quite the same!

Our tutors:



Zana Goic Petricevic

Zana is an executive leadership executive and team coach, coaching trainer and leadership development mentor. She has been trained with internationally recognised schools and is PCC accredited by the International Coaching Federation (ICF). Prior to moving into executive coaching and leadership development, Zana spent 10 years working in petroleum and pharmaceutical companies, where her last position was corporate communications director. Today her work is all about developing consciously bold leaders ready to live and lead from a place of integrity. In facilitating the paradigm shift for leaders and their teams, she brings hard-loving truth, depth, wisdom and accountability.



Pilar Cabral Majerovic

Pilar is an executive business and team coach, coaching trainer, mentor and leadership lecturer. She is an Erickson International certified coach and is ACC accredited by the International Coaching Federation (ICF). Prior to moving into executive coaching and leadership facilitation, Pilar worked for 20 years in the corporate sector, mainly in the field of telecommunications and hospitality, where she held various management positions. For her, purpose comes from within each of us; it's something that can't be imposed or mandated from the outside. At the same time, it compels us to move outside to engage with the world around us.

