

# CIPD Associate Diploma in People Management

A CIPD qualification will help you develop key HR knowledge and skills and will gain you professional recognition in the workplace.

A CIPD qualification connects you with your peers and gives you the strategies you need to increase your knowledge and skills to boost your career and make an impact.



The CIPD Associate Diploma in People Management qualification is perfect for you if you enjoy developing and managing people. You will expand your knowledge of HR – helping you focus on what matters most to you.

- Build on your existing knowledge and excel in People Management
- Increase your knowledge in shaping HR strategy and creating an evidence based HR practice, managing change, boosting employment relationships, in talent management, performance and strategic reward, and many others
- Take the next step up into a more senior people profession role.
- Suitable for people with up to 10 years of professional experience who manage an HR professional area (e.g. recruitment, reward, talent management, employee relations, people analytics, etc) or work as HR Business Partners or lead the whole HR function and aspire to grow and make a bigger impact on business.

## About the CIPD and PwC's Academy

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The CIPD is a professional body for experts in people at work. For more than 100 years, they have been championing better work and working lives by setting professional standards for HR and people development, as well as driving positive change in the world of work.

The CIPD new Profession Map sets the international standard for the people profession, and underpins a set of qualifications that connect

professionals of all specialisms and experience to a better professional future.

PwC is the global leader in business consulting and PwC's Academy is an approved study centre for CIPD qualifications.

At the PwC Academy, we have extensive experience in delivering professional qualifications, and train over 10,000 delegates per

year in different areas of expertise, including HR. Our CIPD tutors are leading HR consultants who are all certified and possess extensive teaching and interpersonal skills.

The Academy gives you the opportunity to benefit from PwC's global network and its accumulated knowledge and applied practice, to ensure that you bring the highest value to your business.

**We will offer you  
NEW CIPD Associate  
Diploma in People  
Management from  
autumn 2021.**

We are currently undergoing re-approval to offer the new CIPD qualifications and the new content reflecting the new CIPD Profession Map. It will be available from Autumn 2021, pending the CIPD approval.

## Programme benefits

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Improved knowledge, competency and confidence in the key people profession areas as per the New CIPD Profession Map is just one of the benefits. You will learn and develop through critically reviewing academic research and best business practices, debating with tutor and fellow colleagues, from sharing experience. You will get inspired and encouraged to apply gained knowledge in your daily work and will learn from your experience. Proud membership of a learning community of key people professionals and leaders from leading organizations in the CEE region

is another benefit and excellent networking and benchmarking opportunity.

And because all qualifications lead to CIPD membership, you'll gain a lifelong career partner, and be recognised for your knowledge and professionalism.

CIPD membership gives you a badge of professionalism that's internationally recognised. It showcases your knowledge and impact within the people profession. Once you're registered for a qualification, you will join the CIPD as a Student Member;

the first step in your CIPD membership journey. We will support and encourage you throughout your studies and help you grow in confidence and deliver more impact. You will gain access to extensive resources like CIPD expert research, journals, factsheets, helplines and online communities, helping you to build your network. When you complete your qualification, you will be awarded CIPD Associate Membership, and the designation "Assoc CIPD" after your name. This establishes your credibility as a professional, raises your profile and opens doors to new job opportunities.

### What will you study?

You will hone your people management knowledge. You will focus on real-life scenarios, acquiring the core behaviours derived from the CIPD's new Profession Map, which is based on the cumulative insights of thousands of experts.

# Programme content

2 days

## Organisational performance and culture in practice

- Understand the connections between organisational structure, strategy and the business operating environment.
  - Understand organisational culture and theoretical perspectives on how people behave at work.
  - Understand how people practice supports the achievement of business goals and objectives.
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1 day

## Evidence-based practice

- Understand strategies for effective critical thinking and decision-making.
  - Understand the importance of decision-making strategies to solve people practice issues.
  - Be able to measure the impact and value of people practice to the organisation.
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1 day

## Professional behaviours and valuing people

- Be able to demonstrate professional and ethical behaviours, in the context of people practice.
  - Be able to champion inclusive and collaborative strategies for building positive working relationships.
  - Be able to demonstrate personal commitment to learning, professional development and performance improvement.
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1 day

## Employment relationship management

- Understand employee voice, engagement and practices to support better working lives.
  - Understand different forms of conflict behaviour and dispute resolution.
  - Understand how to manage performance, disciplinary and grievance matters lawfully.
  - Understand the role of employee bodies in employment relations.
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2 days

## Talent management and workforce planning

- Understand key contemporary labour market trends and their significance for workforce planning.
  - Understand the purpose and importance of workforce planning.
  - Understand the purpose and impact of effective talent management.
  - Understand the importance of managing contractual arrangements and effective onboarding.
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2 days

## Reward for performance and contribution

- Understand the impact of reward approaches and packages.
  - Be able to develop insight from benchmarking data to inform reward approaches.
  - Understand the role of people professionals in supporting line managers to make reward decisions.
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2 days

## Leadership and management development

- Understand the relevance of leadership and management and the knowledge, skills and behaviours required.
- Understand a range of different learning and development initiatives in developing leaders and managers.
- Understand the effectiveness of leadership and management development initiatives.



## Who will teach you?

The workshops are led by PwC professionals, who are accredited and have excellent training skills and extensive experience in introducing HR topics and their practical application. During the programme, you will receive study materials developed by CIPD and PwC experts and full support from the tutors.



### Price:

3000 EUR excl. VAT\*

\*Includes CIPD fees

### Dates:

**Programme starts on 28 June 2022**

Contact PwC's Academy team for the full schedule

### For more information:

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Get recognised and join this unique programme and be part of a group of more than 1,000 colleagues who studied with us in CEE.

**Are you ready for the challenge?**

