

ESG Basics Programme



Adoption of ESG regulation brings new opportunities for companies to show their sustainability efforts and corporate responsibility to a wider audience. Although it's still early days for most companies' strategic reinvention, we know the ESG reporting brings a mini revolution to the reporting process. This reporting will be comprehensive and bring different departments in the reporting process. Additionally, the reporting process should be based on a clear company strategy that can assess the business processes and policies and set up the supporting KPI's.

How can you take up the new regulations and use it to create an encompassing business strategy?

Understanding the ESG landscape, recognizing risks and opportunities that lie ahead will help you to maximise those opportunities and minimise the risks.

Using best practices examples we will show what benefits ESG implementation may bring to your business:

- Staying ahead of the competition
- Bottom line resilient to adverse risks
- Compliance and easier adaptation to new regulations
- Innovative business environment
- Employee retention and engagement

Who is it for?

For those who want to understand how their business can thrive in the ESG era and utilise the upcoming legal requirements and leverage it for resilience of their business in the future:

- Senior management
- Management
- ESG team members
- Finance experts
- Marketing and investor communication experts
- HR teams

Key benefits for participants:

- Understanding ESG regulation and its strategic aspects, impacts and complexities
- Understanding how the new non-financial reporting requirements will affect your annual reporting process
- Understanding how to limit risks (financial, regulatory and reputational risks) during the green transition
- Seeing best practices for organizing the reporting process

MODULE 1 - ESG and Strategy

This module will provide a comprehensive overview of:

- Introduction of the new regulations & impact on business
- CSRD, Taxonomy, Corporate Due diligence directive,
- Steps in developing the ESG strategy:
- Carry out a maturity assessment - what are the current ESG data and processes already in place, with gap analysis according to regulation and best practices
- Materiality assessment and ESG risk analysis
- Plan to close the gaps, set targets and commitments, KPIs
- Implementation of the plan - increasing ESG maturity
- Continuity - systematic approach to managing ESG
- Best practices so far - PwC and external

MODULE 2 - ESG and Legislation - All about the E

In this module, we will provide a comprehensive overview of the following key environmental topics:

- Climate change and carbon management
- Transition to a circular economy
- Energy efficiency and management
- Biodiversity and ecosystem services
- Pollution prevention and control

For each of the above topics, we will cover the following aspects:

- Risks and opportunities
- Current and upcoming legislation on an EU level, including the implications to non-EU countries
- Key methods of measurement, target setting, and potential implementation of each topic, drawing from international best practice, management systems and certifications
- Best practice case studies

MODULE 3 - ESG and Legislation - What about S and G?

In this module we will provide a comprehensive overview of the following key social and governance topics:

- Key labour standards and their indicators of measurement
- Integrating human rights in business and across the value chain
- Equal pay and gender equality
- Socially responsible investments
- Board governance and diversity
- Business integrity and ethical business conduct
- Tax governance

We will cover the aforementioned topics by exploring key aspects of their implementation:

- Current and upcoming legislation on an EU level, including the implications to non-EU countries
- International best practice and standards on Social and Governance
- Setting targets, implementation, measuring and communicating progress, including international and regional best practice examples
- Best practice case studies

MODULE 4 - ESG and Reporting - Sustainability report

This module will provide a comprehensive overview of:

- The context of EU regulation, mainly CSRD
- Who is required to publish sustainability report, what is the timeline, will the report need to be assured and other novelties,
- What are European sustainability reporting standards (ESRS)?
- Outline of ESRS and disclosure requirements,
- Pinpoint to key points of the reporting process
- How to identify the potential opportunities through the reporting process


How will you and your organisation benefit from this module:

- Clear outline on how to set up the roadmap for reporting process
- Provide guidance on Implementation of the process
- Identifying key people and processes within your company - for data gathering
- Identifying urgent points

Dates and logistics:


Module 1

 27 October 2022

 10:00 - 14:00


Module 2

 28 October 2022

 10:00 - 14:00


Module 3

 3 November 2022

 10:00 - 14:00

Module 4

 4 November 2022

 10:00 - 14:00

Delivery method: Live online training, organised in four 4-hour sessions

Delivery language: English

Certificate of attendance will be issued to all participants upon completion of the course.

Standard price:

1. Full program + ESG e-learning package (6 modules) = 1.190 euro + VAT*
2. 1 module + 2 ESG e-learning modules of choice = 410 euro + VAT*

Early bird price for registrations by 3 October:

1. Full program + ESG e-learning package (6 modules) = 990 euro + VAT*
2. 1 module + 2 ESG e-learning modules of choice = 340 euro + VAT*

* PwC alumni: 15% discount
Mini MBA alumni: 15% discount

IN-HOUSE SOLUTION

At PwC our focus is creating value for you. Our in-house solutions respond to your organisation's needs and equip your colleagues and employees with knowledge and skills they can apply on their first day back on the job. In creating in-house solutions we dedicate the time to understand the your business and the context in which it operates, your strategic vision and the skills your people need to have in order to fulfill on those strategic priorities. Our trainers have vast experience and cover a range of industries so the training is always appropriate to your business needs — they are practising auditors and consultants in accounting, tax, finance, internal control, etc. and provide valuable insight into industry best practice.

All of the courses offered as public classes can be run in-house, in addition our global experts cover various other topics. This can be more cost effective for businesses when a number of participants need training. It also enables some customisation of course material. Please contact us for further details.



ESG Awareness - e-learning package



Most companies are in the early stages of their ESG journey. To support your transformation, we created a learning path.

From the basics, we collected all the todos and best practices that can help you in the strategic reinvention, reimagined reporting, and business transformation.

Our e-learning package has six 1-hour modules:

- Introduction to ESG
- Sustainable Finance
- Net zero
- Corporate sustainability reporting and taxonomy
- Change management and corporate culture
- International diversity management

Key benefits for participants:

- Choose the right set of courses from the package to build awareness and educate your staff about the different aspects of ESG.
- The training requires active participation from the learners, which helps them to gain real knowledge.
- We are able to integrate company-specific case studies and guidelines if needed.
- The digital learning solutions are updated regularly to be able to follow all regulatory changes and adjustments.