



***PwC's Charity Auction
"Give a Hand"***

***9 October (Tuesday) 2018, 7 p.m.
Grand Hotel Sofia***



A Cause for Everyone: A Better Future for the Students in Bulgaria

A year ago, together with many of you we launched the initiative “Your 25 Reasons to Choose Bulgaria” to support Bulgarian students. The campaign ran under the patronage of the President of the Republic of Bulgaria Rumen Radev and was supported by prominent public figures, celebrities, business representatives and the media. Nearly 1300 Bulgarian students from 127 universities took part in the initiative. The 25 winners were awarded a one-year scholarship, mentoring and an internship.

Our conversations with you inspired us to take the next and bigger step - to develop the idea for the long-term in order to unite the business in Bulgaria around the cause for a better future for our students. This is why this year we are organizing the “Give a Hand” charity auction. During the event, you will have the opportunity to purchase unique paintings, personalized by some of the most successful people in Bulgaria. It is now the time for me to express my utmost gratitude to all of the emblematic individuals who stood behind the idea and “gave their hand” for our cause.

We are sure that with your help and active participation in the auction we will raise additional funds to continue our important mission. Is there anything more fulfilling than motivating, supporting and guiding young people on their road to success in their native country?

We believe you will support us again and we are looking forward to seeing you at the “Give a Hand” charity auction!

***Bojidar Neytchev,
Senior Partner***

A handwritten signature in blue ink, appearing to read 'Bojidar Neytchev', written over the typed name.



Boyko Kolev

*Born on Thursday at 2:10 a.m.
Height – 177 cm
Brown eyes
Long hair
Smoker*

“During my childhood computers were not invented yet and I had to paint all day. I did not like the funnels shooting game and the plastic guns - I have always been a pacifist. In my youth, I continued to paint, although I had to do other non-specific things like mathematics, physics, chemistry, Russian... Then I had to serve in the army, but when they realized I was a pacifist, they immediately took my shotgun and gave me a studio so that I could paint. Maybe most of the people in the army back then were pacifists as well... I love Bulgaria! I am glad that I happen to live in this surrealistic, colorful place, where no one seems to be at the right place. After the army, I graduated from the World Academy. There, I had the chance to choose my teachers myself. And so... for a long time, I painted paintings and then at some point it occurred to me to start painting photographs. And... Here I am now. Who knows what next year will bring...”

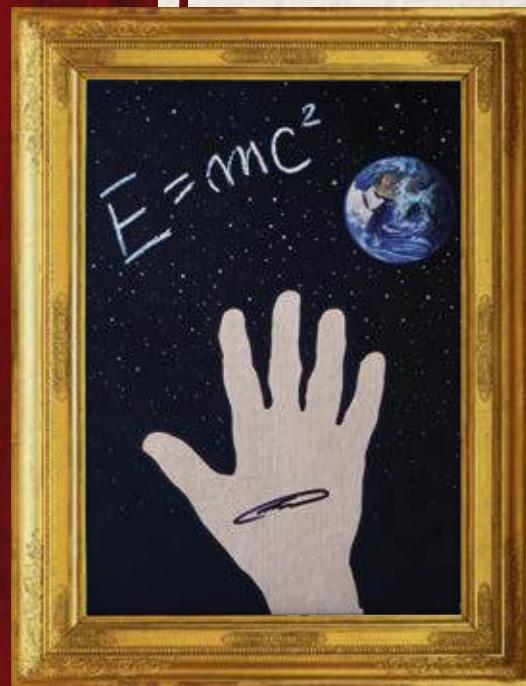
Rumen Radev

22 January 2017

Rumen Radev is the fifth democratically elected President of the Republic of Bulgaria. He graduated from the Mathematics high school in Haskovo with a gold medal. Rumen Radev took his University Degree at the Air Force Academy in Dolna Mitropolia as the top graduate.

In 2000 Radev was awarded a PhD in Military Science, majoring in “Enhancing the Tactical Training of Aircrews and Air Combat Simulations“. In 2003 Rumen Radev completed the Air War College, Maxwell AFB, USA, as a distinguished graduate and took a Master’s Degree in “Strategic Studies“. His name is written on the Glory Alley of the Air War College.

Rumen Radev is a 1st Class pilot with more than 1400 flight hours. He is a MiG-29 Instructor and Demo-pilot and was promoted a Major General. During 2014 - 2016 he was Commander of the Bulgarian Air Force. In November 2016 Rumen Radev was elected President of the Republic of Bulgaria in direct elections with over 60% support from the Bulgarian voters.



oil on canvas, 40x30 cm

Violina Marinova

Violina Marinova is DSK Bank's Management Board Chairperson and Chief Executive Officer. Her professional path – climbing the ladder all the way up from the lowest level – is emblematic for the bank sector in the country. She is the only banker in Bulgaria with over 40 years of professional experience in a single institution – DSK Bank, most of which in managerial positions.

Currently, Mrs. Violina Marinova is a Deputy Chairperson of the Executive Board of the Association of Banks in Bulgaria and a Chairperson of the Supervisory Board of DSK Rodina Pension Insurance Company.

Violina Marinova is the only banker in the country awarded the highest national recognition – Stara Planina order, first degree. For five consecutive years she has been the winner of The Banker of the Year in Bulgaria award by the prestigious British financial magazine Finance Central Europe.



oil on canvas, 40x30 cm

Georgi Mamalev

Georgi Mamalev is one of the most iconic and talented Bulgarian comedians. To make people laugh is in his heart and soul.

The actor began his career when he was 5 years old, in a performance directed by his grandfather. He graduated the Drama Theater at the High Institute for Theatre Arts in 1977. In the same year, he debuted on the stage of the National Theater and since then he has been part of its troupe. Georgi Mamalev is founder and participant in the comedy group “UFO”.

Gosho from “A Nameless Band”, Captain Mortimer from “Last Wishes”, Prince Alfonso from “The Thirteen Princess’s Bride”, Kerkelezov from “King for a Day” - Georgi Mamalev has played in over 25 movies and TV series and in dozens of theatrical performances and TV shows. He remains one of our most beloved actors.



oil on canvas, 40x30 cm

Magarditch Halvadjian

The popular director and producer Magarditch Halvadjian is one of the most recognized names in the show business in Bulgaria. He graduated from a circus school in Moscow, but started shooting films as a kid. He has been actively involved in directing since 1992, and in producing – since the mid-1990s. He has shot more than 450 videos and commercials.

Magarditch Halvadjian produces one of the most broadcasted shows in Bulgaria – The X Factor, Your Face Sounds Familiar, The Big Hopes, Total Madness, Bulgaria's Got Talent – seasons 1 and 2, the TV series – 7 Hours Difference and Suburban Cops as well as several movies. He also acts as a jury for some of the shows.

In 2018 Magarditch Halvadjian was awarded the "Producer of the year" award. He also works on projects for the international market.



oil on canvas, 40x30 cm

*President of the Republic of
Bulgaria from... to...*



Alek Popov

The popular contemporary Bulgarian writer Alek Popov was born in Sofia in 1966. After graduating from Sofia University “St. Kliment Ohridski”, he attended the English Language Institute at Wayne State University, USA. He worked as a curator at the National Literary Museum, diplomat, chief editor of “Native Speech” magazine, director of the House of Children’s Literature. “Mission London” (2001), “The Skin Weed” (2012) and “The Palaveevi Sisters: in the storm of History” (2013) are among his most famous works. “Mission London” is among the most translated contemporary Bulgarian literary works, being published into 16 languages.

Alek Popov was awarded the “Pavel Vezhinov” award for crime short story, “Graviton” for fantasy story and „Rashko Sugarev“ award for short story.

In 2009, “Mission London” was presented on the stage of the Municipal Theater in Osnabrück, Germany. In 2010, the “Mission London” movie directed by Dimitar Mitovski was released.

In 2012 Popov was elected corresponding fellow of the Bulgarian Academy of Science in the field of Arts. He serves on the board of Bulgarian PEN and is part of the editorial body of the literary magazine Granta Bulgaria.



oil on canvas, 40x30 cm

Union Group

For more than 25 years Ivan Radev, Emanuil Manolov, Emil Ivanov and Svetoslav Radev have been working together and showing how to manage business with calculated risk and entrepreneurial spirit at the same time. Their achievements in the banking sector and in many other industries in Bulgaria and abroad are indisputable.

For many years the bank founded by them – Union Bank – was a model of sustainable and innovative development of an independent financial institution. EBRD invested in Union bank and later the bank attracted the interest of and was acquired by the Hungary's third largest bank, part of the Bayerische Landesbank group.

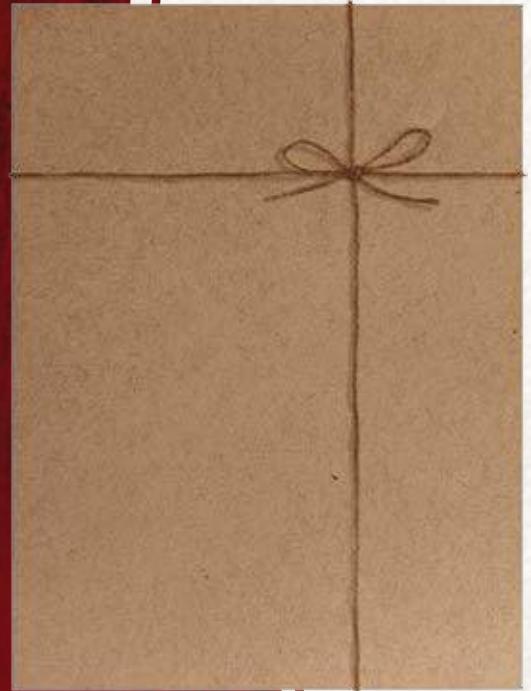
Union Group actively invests in several major business areas:

- Energetics - production of electricity from renewable energy sources in accordance with the global environmental standards;*
- Ship owning and river cruising tourism - the activity takes place in over ten European countries along the Danube, the Rhine, the Moselle and the watercourses connecting them;*
- Real estate - acquisition and construction of investment properties/commercial and office buildings with the purpose of leasing and management, as well as construction of residential complexes for sale.*



acrylic on canvas, 60x40 cm

Unbreakable world record

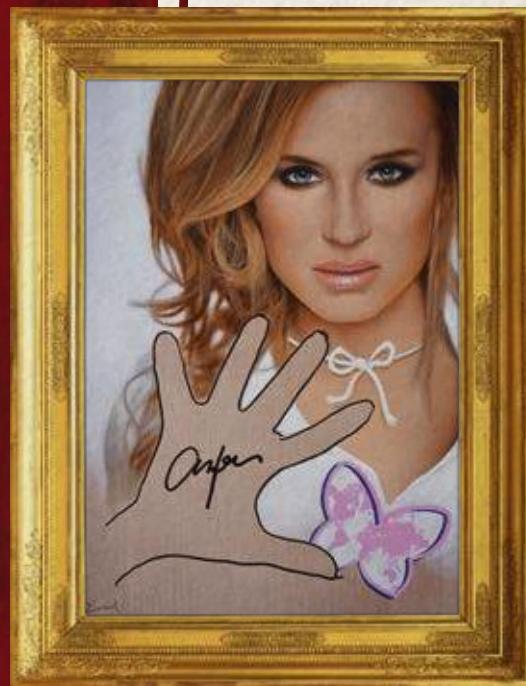


Anya Pencheva

Anya Pencheva is one of our most popular actresses, considered a symbol of Bulgarian beauty and femininity. She is named the everlasting sex symbol. The actress is part of the Ivan Vazov National Theatre troupe.

Anya Pencheva is the first Bulgarian actress to be filmed in Hollywood production – “Deathstalker”, and to be included in the prestigious Marie Claire edition. The “Time of Division” movie, in which she played the leading role, was chosen as “The Most Favorite Bulgarian Film” by the local audience. She has received many local and international awards for her role in the movie. She has acted in Russian, Italian, Chechoslovak and German productions. She has also played the leading role in the first Bulgarian TV series “Hotel Bulgaria”. Some of the most memorable films, which she plays in, are “Adaptation”, “Asparuh”, “Typhoons with Gentle Names”. Her latest movie – “Outside the Road” - has been released recently. “The Peach Thief”, “I Pay”, “The Lunatics” are among her most famous theatre performances. Her newest theatre performance “She, He and Two or Three” has been recently premiered.

Anya Pencheva has two children. The actress also stands behind the national campaign for thyroid disease.



oil on canvas, 40x30 cm

Vasko Vassilev

The most popular Bulgarian violist Vasko Vassilev is born in 1970 in Sofia. He took his first violin lessons aged 5. In 1978 he released first LP record with Sofia Philharmonic Orchestra.

In 1980 he started his education at the Central School of Music of the Moscow Conservatory. 10 years later Vasko Vassilev won the three major international violin competitions – Jacques Thibault in Paris, Carl Flesch International Competition in London, Paganini Competition in Genoa.

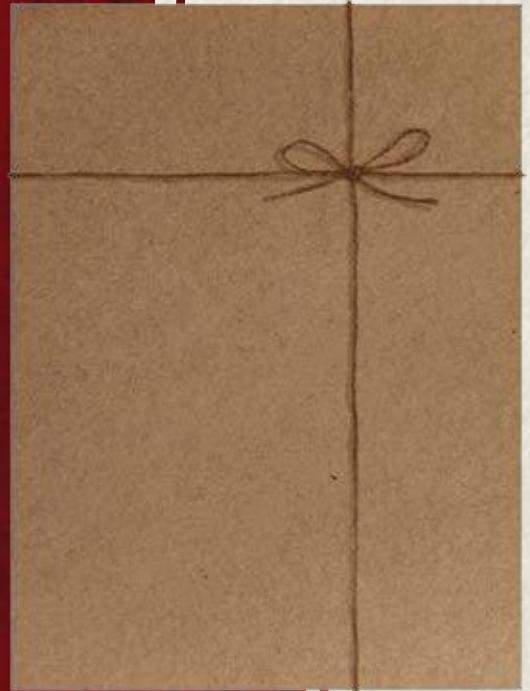
At 23, he became the youngest leader and first ever Concertmaster of the Royal Opera House in London, where he continues to work. He has performed in more than 40 countries and released 9 albums.

Over the years, he has recorded also film music and worked with many musicians, including Placido Domingo, Sting, Ronnie Wood (Rolling Stones), Vanessa-Mae, Paco Pena, and Erasure.



oil on canvas, 40x30 cm

*The palm of an industrialist and
a financier who builds...
Master of golf and sailing*



Signal

Signal is many Bulgarians' favorite rock band. Established in 1977 by Jordan Karadzhev, Hristo Lambrev, Rumen Spasov and Georgi Kokalanov, Signal has been a symbol of rock music in Bulgaria for four decades. The band recorded its first album 'Eternal Crossroad' in 1979.

Over the years, the band has released 18 albums, given more than 6,000 concerts in Bulgaria and abroad and sold more than 500,000 records. Among their most famous and beloved songs are "Da te zhaduvam", "Lipsvash mi", "Spri se", "Spomen mil, spomen moi", "Sbogom" and "Mozhe bi". 14 songs of the band fall into the ranking of BG Radio "The 500 most beautiful songs of Bulgaria for all time".

At present, Signal (Jordan Karadzhev, Vladimir Zahariev, Alexander Marinovski and Joro Yanakiev) celebrates its 40th anniversary on the stage with a tour in the country.



oil on canvas, 40x60 cm

Krisia, Hasan and Ibrahim

Krisia Todorova and Hasan and Ibrahim Ignatovi are three of the most remarkable young talents on the Bulgarian music stage. The talented Krisia and the virtuous twin musicians won the second place in the Eurovision Song Contest in Malta in 2014. This is Bulgaria's best ranking in the history of the music competition. At the Eurovision Song Contest, the musicians presented the song "The Planet of the Children". Krisia, Hasan and Ibrahim were the youngest participants in the music competition then – only 10 years old.

Krisia is born in Razgrad, and Hasan and Ibrahim - in Shumen. Music is their passion since they have been kids. Krisia, Hasan and Ibrahim have appeared in various TV shows and have given a number of concerts in Bulgaria and abroad.

Krisia, Hasan and Ibrahim – the young talents who make Bulgarians all around the world proud.



oil on canvas, 40x60 cm

Peter Andronov

Peter Andronov is the CEO and Chairman of the Management Board of UBB. Since March 2011 he has been the Country Manager of KBC Group for Bulgaria.

Mr. Andronov has held a number of positions in the private banking sector and in the Bulgarian National Bank.

Since 2008 he has also been a member of the Management Board of the Association of Banks in Bulgaria and its representative in the Banking Supervision Committee at the European Banking Federation, and since 2015 – its Chairman.

Mr. Andronov has been involved in the elaboration of the currently effective legislation framework on bank supervision in Bulgaria, incl. the Credit Institutions' Act, the Supplementary Supervision of Financial Conglomerates Act, the BNB's supervisory ordinances, instructions, etc. He has lectured at the UNWE, at the Higher School of Insurance and Finance and at the New Bulgarian University. He is currently a member of the Board of Trustees of UNWE.



oil on canvas, 40x30 cm

Levon Hampartzoumian

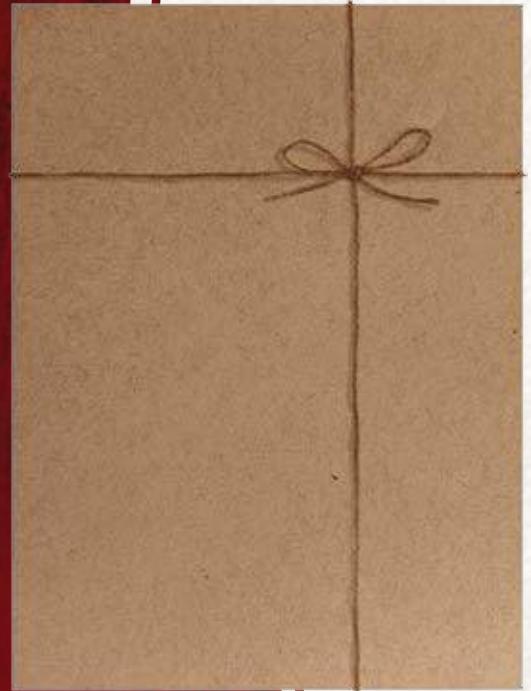
Levon Hampartzoumian is one of the most recognizable people in the banking sector in Bulgaria. In 2001, he became the CEO and Chairman of the Management board of UniCredit Bulbank. In the period 1999-2001 he was consecutively Deputy Minister of Economy and Executive Director of the Privatization Agency. Levon Hampartzoumian has been announced “Banker of the year” twice – by Finance Central Europe magazine in 2005 and by Banker weekly in 2007. In 2012 he was awarded the “Manager of the year” award.

Levon Hampartzoumian has been awarded with the Order of the Star of Italian Solidarity. He is also a Member of the Management Board of the Association of Banks in Bulgaria. Mr. Hampartzoumian has also held the position of Chairman of the Board of the Association of Banks in Bulgaria.



oil on canvas, 40x30 cm

Cosmic voice



Prof. Dr Grigor Gorcev, PhD.

Prof. Dr. Grigor Gorcev is a doctor with three specialties - obstetrics and gynecology, oncology and surgery. He is the director of the Research Institute and Honorary Rector of the Medical University – Plevan. He is the only obstetrician-gynecologist who is a correspondent member of the Bulgarian Academy of Sciences and is awarded the Honorary Sign of President of the Republic of Bulgaria for his contribution to the healthcare in the country.

As the first certified robot-assisted surgeon, he is the pioneer in the introduction and development of a new type of surgery in the clinical practice in our country - robot-assisted gynecology surgery.

Prof. Gorcev is a Member of the Board and co-founder of the South Eastern European Robotic Society (SEERS). He holds many prestigious awards. The American Biography Institute – USA and the Committee of International Research honoured prof. Dr Grigor Gorcev with the title “Person of the Year – 2005”. He has been awarded “Doctor of the Year” by the Bulgarian Medical Association twice.



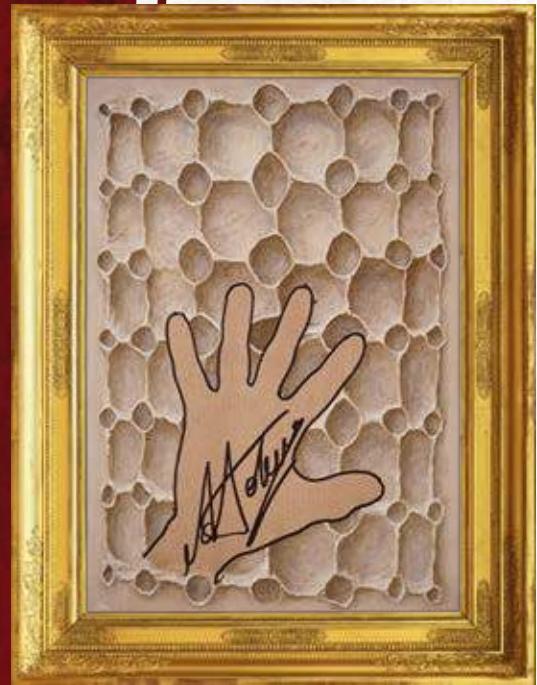
oil on canvas, 40x30 cm

Andre Tokev

“The kitchen is history and history is a kitchen” - says Andre Tokev, one of the most popular Bulgarian and internationally recognized chefs. He is the host and member of the jury in the cooking reality show MasterChef Bulgaria. He is famous for his perfectionism and discipline in the kitchen.

Andre Tokev is the founder of the Bulgarian Association of Chefs in Bulgaria, he is the jury of the most prestigious contest for professional chefs in Europe “Bocuse d’Or” and holds a diploma “Global Masterchef Degree”, the only one for Eastern Europe.

Chef Tokev defines himself as a “citizen of the world”. He constantly travels between Bulgaria and Germany, where he was born. He has worked in prestigious hotel chains all over the world. Andre Tokev has cooked for many celebrities including Bill Clinton, Angela Merkel, Val Kilmer, John Kerry, Dustin Hoffman, Sharon Stone, Jean-Claude Van Damme, and many others.



oil on canvas, 40x30 cm

Radosvet Radev

Radosvet Radev is Bulgarian journalist, owner and Chief Executive Officer of Darik Radio.

He graduated from the Faculty of Law of Sofia University “St. Kliment Ohridski” and specialized in marketing and management in the USA. He worked consecutively in the Sofia Civil Court and in the “Hristo Botev” programme of the Bulgarian National Radio.

In 1989 Radosvet Radev became one of the founders of the first unions for private capital in Bulgaria. In 1992 he founded “Darik Radio”. Mr. Radev has also held different managerial roles in other organizations. In 2018 he was elected Executive President of the Bulgarian Industrial Association (BIA).



oil on canvas, 40x30 cm

Vladimir Nikolov

A former captain of the Bulgarian national volleyball team, Vladimir Nikolov is one of our most legendary and beloved athletes who has achieved world recognition.

His career started at Levski Siconco. Later he played for different prestigious teams around the world – Turkey, France, Japan, Italy. He has been a champion of Bulgaria five times and twice the winner of the cup of the country. He won the French championship in 2004. He won the Cup of France (2005 and 2006), has a gold medal from the Volleyball Champions League (2005). Vlado Nikolov is a bronze medalist from the World Championship in Japan (2006) and from the World Cup (2007). He is a winner of the CEV Cup in 2010 and the champion of Italy in the same year. In 2010 he was named the best diagonal player in the world.

Now Vlado Nikolov is a coach of the “Levski Sofia” volleyball club men’s team. He is a proud father of four children - three sons and a daughter.



oil on canvas, 40x30 cm

*Right hand
or left foot*



Christo Iliev

Christo Iliev is owner and Chairman of the Board of Directors of AG Capital - a group of companies, specializing in the provision of complex services in the real estate sphere. The investment portfolio of the group consists of 10 independent companies, with a workforce of over 900 employees. Each of the companies in the structure is among the market leaders in its sector.

Christo Iliev is an Honorary Consul of the Republic of Mauritius in Bulgaria. Mr. Iliev graduated OPM41 from Harvard Business School. He holds a PhD degree in "Real Estate Investments". He is a founder and member of the Board of Directors of Endeavor Bulgaria and Family Business Network in Bulgaria (FBN). Mr. Iliev is also a member of many international organizations, including Royal Institution for Chartered Surveyors (RICS), Harvard Club Bulgaria, Young Presidents' Organization (YPO), Bulgaria City Club London.



oil on canvas, 40x30 cm

Stoyanka Mutafova

Stoyanka Mutafova is one of the most beloved Bulgarian actresses. Her real name is Stoyana-Maria. The name was mistaken in a poster once and now the actress is famous as Stoyanka. She was born on 2 February 1922 in Sofia. She graduated Classical philology from the Sofia University and State Theater School in Sofia. From 1946 to 1949 she worked at a theater in Prague, and from 1949 to 1956 - in the National Theater "Ivan Vazov". The actress is one of the founders of the National Satire Theatre "Al. Konstantinov".

Stoyanka Mutafova has participated in many Bulgarian films, plays and series. She is the winner of the "St. Paisii Hilendarski" State award. She has been awarded the Stara Planina Order First Degree and announced Honorary citizen of Sofia. Stoyanka Mutafova holds the titles "People's Artist", "Honored Artist", the "Golden Age" sign and many others.



oil on canvas, 40x30 cm

H.M. King Simeon II

Son of King Boris III and Queen Giovanna, Simeon Saxe-Coburg Gotha was born in 1937 in Sofia.

At the age of 6, Simeon acceded to the throne and a three-member Council of Regency was formed. In 1946, a referendum forced King Simeon II, his sister Princess Maria Luisa and the Queen Mother Giovanna to leave Bulgaria.

In July 1951, the Spanish Government granted asylum to the exiled Bulgarian royal family. In Madrid, Simeon II graduated from the Lycée Français and read law and political sciences. In 1958-1959 he enrolled at the Valley Forge Military Academy and College in the United States. In 1962 Simeon II married a Spanish aristocrat, Doña Margarita Gómez-Acebo y Cejuela. They have five children.

In 1996 Simeon II visited Bulgaria. In 2001 he was sworn in as Prime Minister of the Republic of Bulgaria. Simeon II Saxe-Coburg Gotha is awarded the highest state distinction – the Stara Planina Order First Degree – for his exceptional service to Bulgaria, and has been decorated with more than 30 other distinctions.



oil on canvas, 40x30 cm

*President of the Republic
of Bulgaria from... to...*



Dr. Georgi Stamenov

Dr. Georgi Stamenov is one of the leading specialists in reproductive medicine in Bulgaria. He is founder of Nadezhda Women's Health Hospital - the place that fulfills thousands of dreams for parenthood.

In the third year of his studies at the Medical University Sofia, Dr. Stamenov became interested in vitro techniques. In 2005, he founded the "Nadezhda" Center for Reproductive Health, which became leader in assisted reproduction very fast. In 2013, the center grew into Nadezhda Women's Health Hospital - one of the most modern and innovative hospitals in Bulgaria, offering excellent medical services for the whole family.

Dr. Stamenov comments on his work in Bulgaria:

"There is no way of having everything good happening outside our small Bulgaria. We do our best to give people the best and the latest. Most importantly – we never forget that if we want to be good doctors, we must be good people and show enormous patience, personal consideration and love for everything we undertake."



oil on canvas, 40x30 cm

Lili Ivanova

Lili Ivanova has over 39 albums, more than 120 singles and different production released abroad. She has performed at more than 10 000 concerts in Bulgaria, Russia, Barcelona, Athens, Rio de Janeiro, Chile, Cuba, Tokyo. The singer has more than 20 music awards and many of them are international.

In 1996, Lili Ivanova was given the Golden Orpheus Lifetime Achievement Award. In 1997, the World Women's Association nominated her as one of the most famous women of 20th century. In 1998, Lili received the highest award of Sv. Nikolai Chudotvorets (St Nicholas the Miracle Worker) Foundation for contributing to goodness in the world. Mother Teresa, Elena Obraztsova have been awarded with it, too. Lili Ivanova has been awarded with the highest national recognition – Stara Planina order.

Lili Ivanova is the first and only Bulgarian singer to who has performed a solo concert with her own repertoire at the Olympia Hall in Paris. In 2012, her concert at Arena Armeec was completely sold out and attracted numerous audience of 15 000 people.



oil on canvas, 40x30 cm

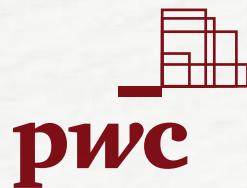
***Terms of participation in the “Give a Hand”
Charity Auction organized by
PricewaterhouseCoopers Bulgaria EOOD:***

- 1. Register at the entrance and pick up your number.***
- 2. You will get a complete list of the paintings which will be presented and their starting prices.***
- 3. All prices will be in Bulgarian Lev (BGN).***
- 4. The bidding step is at least BGN 100. The host can change this step for certain positions and for the benefit of the auction.***
- 5. When you hear “third time - sold”, you will not be able to bid. Then the last bid for a position, the number of the winning participant and the final price are announced.***
- 6. The payment is made immediately after the auction by credit or debit card or by bank transfer up to 2 (two) business days after the date of the event. We do not charge additional commission on credit /debit cards and/or bank transfers.***
- 7. The winning participant could receive the painting immediately after making the payment. Upon payment by bank transfer, the painting could be received after confirmation by the bank that the full amount has been paid to the organizer.***
- 8. All funds from this charity auction will be donated to support Bulgarian students and their successful development in Bulgaria.***

The paintings in the catalogue are displayed in the order of gathering the palms of the people who have supported the cause.

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“PwC” refers to Bulgarian member firm, and may sometimes refer to the PwC network of member firms. Each member firm is a separate and independent legal entity. Find out more by visiting us at www.pwc.com



PwC Bulgaria
9-11 Maria Louisa Blvd., Sofia
Tel: +[359] (2) 9355 200
www.pwc.bg